

"SUCCINCT SCIENTIFIC WRITING"

SOUND FAMILIAR? *Writing about science is difficult, and knowing what data and findings to include can feel like anyone's guess.*

Science is logical. *Your writing* should be too.

"**Succinct Scientific Writing**" teaches your team a process for turning data, findings, and words into documents that are concise and coherent — whether they're writing for the FDA, colleagues, the public, or a client.

Your Team Will Learn How To

- **Engage their readers**
Hold attention without sacrificing rigor.
- **Write each section of a scientific report**
Structure each section to do its specific job.
- **Give readers what they need (and want)**
Include what matters and cut what doesn't.
- **Drive readers to the desired conclusion**
Lead to the takeaway instead of just presenting data.

What Makes Hurley Write Workshops Unique?

Our workshops are completely customized to meet your team's needs. And, unlike a lot of other off-the-shelf courses, ours are based on the science of readability: how readers process data and findings, how to lead with the finding and support it with evidence, and how to write for regulators, colleagues, and the public alike.

Put Hurley Write's experience to work for your team. No more methods, data, and results blended into one dense paragraph. No more findings buried under the data. No more readers who feel like test subjects.

- ✓ Onsite Workshops
- ✓ Virtual Workshops
- ✓ Online Courses

Give your findings a clear conclusion.

Schedule Succinct Scientific Writing for your team.

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