

## "USING AI TO WRITE EFFECTIVE TECHNICAL DOCUMENTS"

**MYTH:** "The team needs just a little training to be effective at using AI."

# AI can be a giant time suck without the **right** kind of training that includes **practical guidance** and **customization**.

Not all artificial intelligence (AI) training is created equal. Most trainings get stuck in the theoretical, and participants leave not knowing how to use AI effectively and efficiently for *the writing they actually do* in their day-to-day work. "Using AI to Write Effective Technical Documents" trains your team on reasonable expectations for AI, how to use it effectively, and how to save time with it. The workshop is continually updated with the most cutting-edge AI strategies, so your team will learn to use AI efficiently, effectively, and ethically.

## Your Team Will Learn How To

- **Apply foundational AI principles**

Learn how AI works so everyone can use it well.

- **Prompt effectively**

Set context and break tasks down for better output.

- **Critically review AI output**

Verify facts, test logic, and challenge AI assumptions.

- **Edit with a human in the loop**

Keep the human voice and remove robotic phrasing.

## What Makes Hurley Write Workshops Unique?

Our workshops are completely customized to meet your team's needs. And, unlike a lot of other off-the-shelf courses, ours are based on the science of readability: how readers respond to AI-generated text, how to prompt for documents organized around the reader, and how to edit AI drafts so they sound human.

Put Hurley Write's experience to work for your team. No more hours lost to trial-and-error prompting. No more robotic, generic drafts. No more AI output that goes out unchecked.

✓ Onsite Workshops    ✓ Virtual Workshops    ✓ Online Courses

**Harness the power of AI for the good of your team.**

Schedule *Using AI to Write Effective Technical Documents* for your team.

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